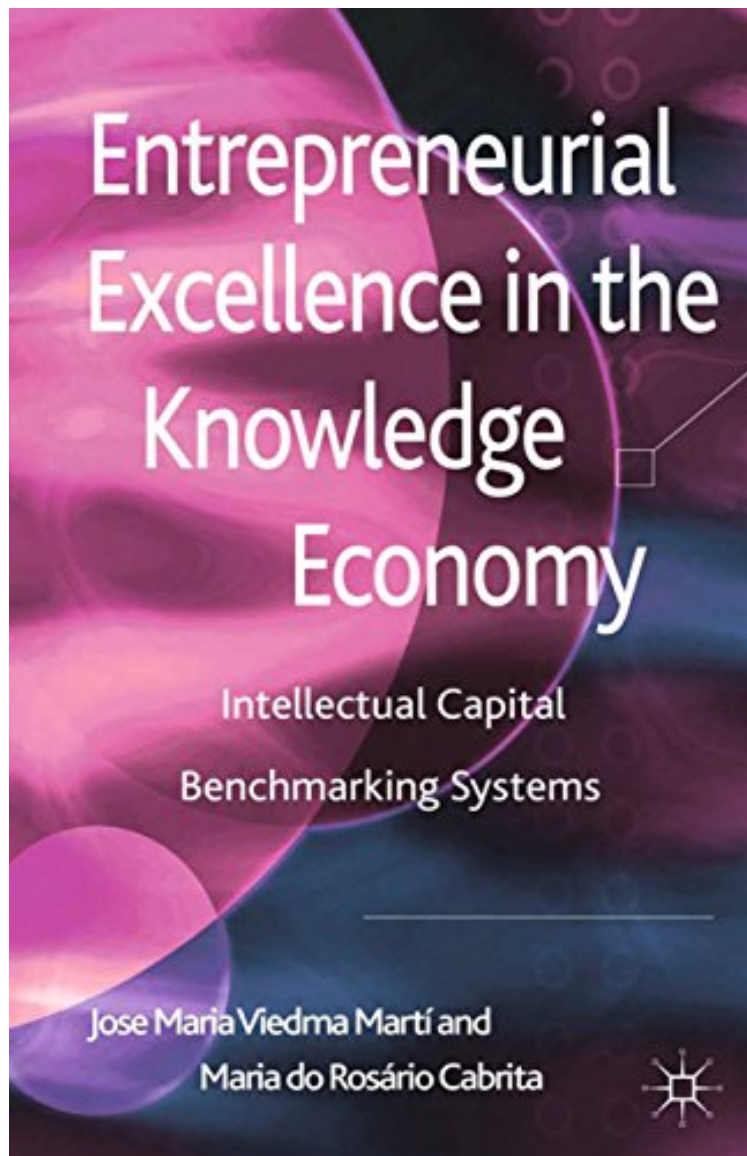


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## Entrepreneurial Excellence in the Knowledge Economy: Intellectual Capital Benchmarking Systems

*Joseacute; Maria Viedma Marti, Maria do Rosario Cabrita*  
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**Joseacute; Maria Viedma Marti, Maria do Rosario Cabrita : Entrepreneurial Excellence in the Knowledge Economy: Intellectual Capital Benchmarking Systems** before purchasing it in order to gage whether or not it would be worth my time, and all praised Entrepreneurial Excellence in the Knowledge Economy: Intellectual Capital Benchmarking Systems:

0 of 0 people found the following review helpful. Very interesting approach to Strategy development and the new Knowledge Economy By Dario Liberona In a very competitive world is always good to hear new insights on how to develop better strategies and create more value. This book has a good analysis on how to take new steps into developing more modern strategies considering the intangible value and ineffectual capital of organizations. I liked the review and integration of information on strategy development and implementation considering the most used methods now a days. Excellent book, easy to read.

Provides readers with a comprehensive overview of how to achieve entrepreneurial excellence in the knowledge economy and offers them ICBS - a methodology for strategy check-up of organizations in the knowledge economy context.

About the Author Joseacute; M. Viedma Marti is Professor of Strategic Management at the Polytechnic University of Catalonia, Spain. He has held top executive positions in the software and consultancy industry. His field of research and practice focuses on the strategic perspective of knowledge management, intellectual capital and knowledge based-development. His international research has crystallised in practical methodologies such as ICBS, SCBS, CICBS and RICBS. Maria do Rosaacute;rio Cabrita holds a PhD in Business Management and is Assistant Professor and Researcher at the Universidade Nova de Lisboa, Portugal. She is also a Professor at the Portuguese Banking Management School in Lisbon and has held executive positions in international banks. Her current field of research focuses on intellectual capital, knowledge management and managing intangibles.