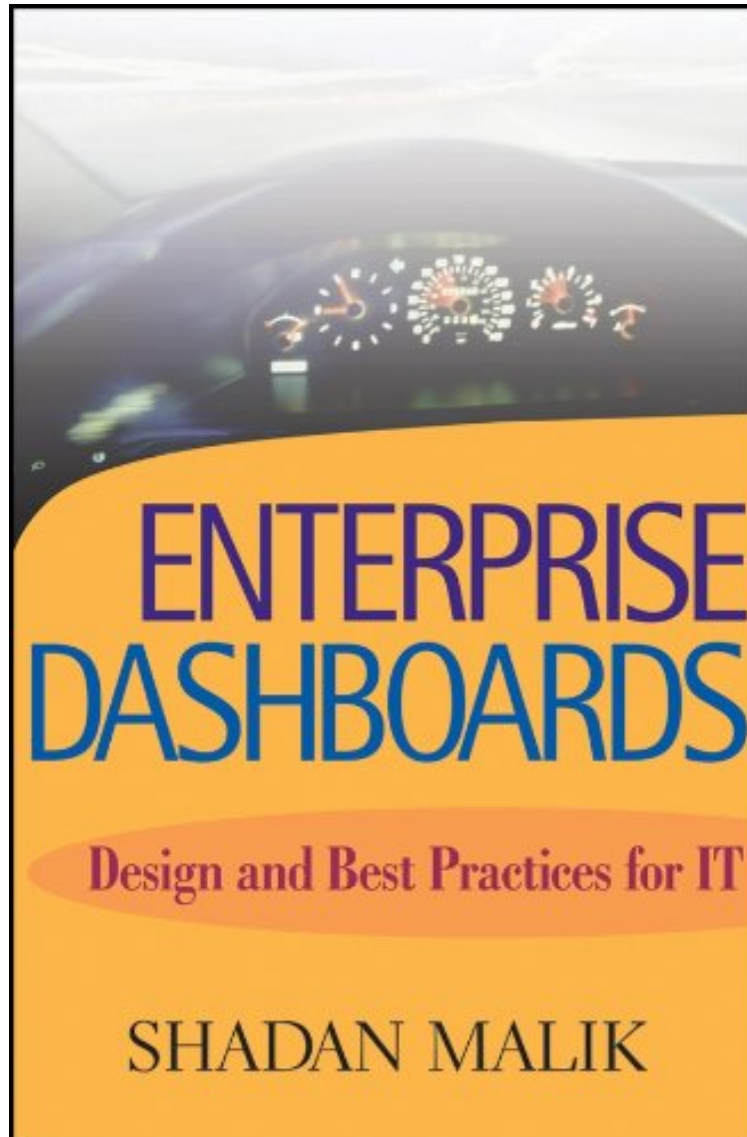


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Enterprise Dashboards: Design and Best Practices for IT

Shadan Malik

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Shadan Malik : Enterprise Dashboards: Design and Best Practices for IT before purchasing it in order to gage whether or not it would be worth my time, and all praised Enterprise Dashboards: Design and Best Practices for IT:

26 of 26 people found the following review helpful. This is a Draft... for the next edition. By Jose Ernesto Passos I guess this is the first book by Shadan Malik. It looks like a manual written for internal use by a company. It is a "methodology" to develop dashboards, with several paragraphs where the author presents rules that he uses in that activity, like the way he estimates project efforts, lists of items to check for and so on. The book may be of help, for it contains several ideas and concepts that can be used in the process of developing dashboards. It should not be the

single source of information on this subject, if you compare this book with Stephen Few's Information Dashboard Design you will find several differences of opinion and concepts that one should be aware of. The author shall have to do some additional research on the area of visual communication. (For example reading Stephen Few or Edward Tufte books). Many examples presented in the book could be used as examples of things that should not to be done according to the experts in visual communication. The author uses acronyms (a limited use) to present some general concepts related to dashboards. I personally don't like the use of forced acronyms, they remember me of an old way of teaching where the student memorized several facts just for the examination. It is better to present and give examples of each concept to help make the point. I gave it three stars, thinking that this is the first book of Mr. Malik. If he would be an experienced author my rating would be between one and two stars. 0 of 0 people found the following review helpful. Good Dashboarding summary By Bruce B. Very good book on a topic that you do not see much about. 1 of 1 people found the following review helpful. Interesting, but not definitive By Rufus T. Fuddpucker, Esq. IIII would recommend Wayne Eckerson's tome on the subject, "Performance Dashboards: Measuring, Monitoring, and Managing Your Business". Much more informative and helpful than Malik, but then Malik was not trying to be definitive.

Enterprise Dashboards: Design and Best Practices for IT is a one-stop resource of methodology and best practices for this dynamic and relevant information platform, packed with charts, reports, visual indicators, and alert mechanisms, all consolidated in a rich computer interface. This powerful book is both a guide and a handbook. It helps business leaders understand dashboarding while considering dashboards for their information needs and outlines a tested and proven, step-by-step implementation framework. Enterprise Dashboards covers strategies, vendor selections, execution steps, project milestones, dashboard types, case studies contributed by DaimlerChrysler, Emergency Medical Associates, and ING Direct, and more. Enterprise Dashboards: Design and Best Practices for IT is the perfect tool to help COOs, CIOs, CFOs, CTOs, IT managers, business intelligence managers, information analysts, and software consultants be successful at dashboard implementation.

From the Inside Flap Enterprise dashboards have become the vehicle of choice for executing the hottest industry trends, including Balanced Scorecard, Enterprise Performance Management (EPM), Business Activity Monitoring (BAM), and Six Sigma, as well as such regulatory compliances as Sarbanes-Oxley. Now, enterprise dashboards are the fastest-growing segment within the business intelligence community. The first book of its kind, Enterprise Dashboards: Design and Best Practices for IT is a one-stop resource of methodology and best practices for this dynamic and relevant information platform, packed with charts, reports, visual indicators, and alert mechanisms, all consolidated in a rich computer interface. This powerful book is both: A guide to help business leaders sort out the good, bad, and ugly of dashboarding while considering dashboards for their information needs. It comes complete with dashboarding strategies, vendor selections, and demystifying coverage of dashboards A handbook outlining a tested and proven, step-by-step implementation framework for IT managers, analysts, and consultants—featuring execution steps, storyboarding, project milestones, dashboard types, and case studies contributed by DaimlerChrysler, Emergency Medical Associates, and ING Direct Enterprise Dashboards provides a useful balance of theoretical and real-world information on everything busy executives need to know about dashboards—from creating them to best practices for getting the most out of them. Complete with helpful templates and illustrations for easy implementation, this valuable book addresses: Dashboarding Process: The Meta-Information Audience Presentation: Design, Layout, and Navigation Dashboard Alerts Storyboarding Project Planning, Branding, and User Training Dashboard Types Divisional Dashboards Software Acquisition and ROI And more! Enterprise Dashboards: Design and Best Practices for IT is the perfect tool to help COOs, CIOs, CFOs, CTOs, IT managers, business intelligence managers, information analysts, and software consultants be successful at dashboard implementation. From the Back Cover Advance praise for Enterprise Dashboards: "Corporate dashboards are, no doubt, a part of the new business imperative. Not only do organizations need to know about these valuable tools, but it's critical they know how to implement dashboards strategically in their organizations. Enterprise Dashboards offers a timely tutorial for corporate executives and information technology departments to align actions with strategy, monitor what matters, and make timely decisions with confidence." —Patrick Morrissey Worldwide Director Enterprise Performance Marketing Business Objects About the Author Shadan Malik is the Software Architect at iVizGroup, a software company in the field of enterprise dashboards. He has more than twelve years of experience implementing, architecting, and deploying business intelligence solutions. He has a breadth of experience in advance analytics, data warehousing, and data visualization. A specialist in the field of enterprise dashboards, he has played lead consulting roles in providing dashboard solutions for several large organizations. He has also worked with dozens of companies to architect and envision dashboard solutions for such areas of application as scorecards, finance, operations, customer service, quality control, and supply chain. He has two pending patents in the area of data visualization for dashboards, and he frequently speaks at various forums on the topic of best practices for enterprise dashboards.