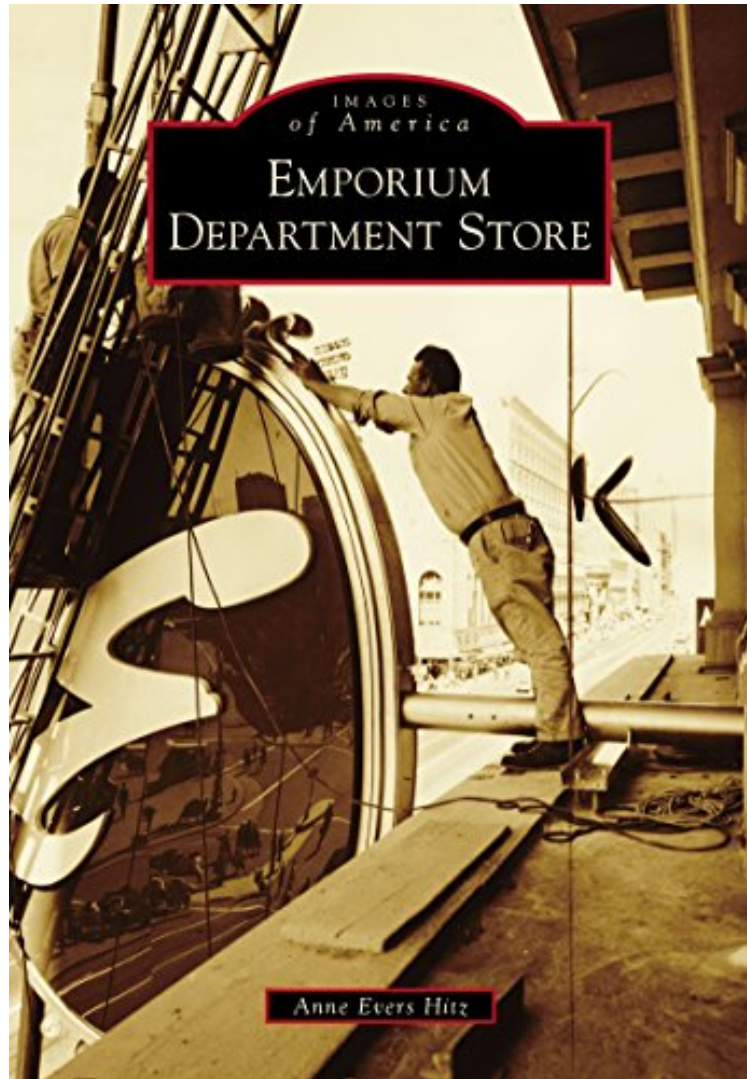


[Free read ebook] Emporium Department Store (Images of America)

Emporium Department Store (Images of America)

Anne Evers Hitz

**Download PDF / ePub / DOC / audiobook / ebooks*



DOWNLOAD



READ ONLINE

#1098596 in eBooks 2014-11-03 2014-11-03 File Name: B00PMG2SJ8 | File size: 26.Mb

Anne Evers Hitz : Emporium Department Store (Images of America) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Emporium Department Store (Images of America):

2 of 2 people found the following review helpful. Greetings from Santa and me, when the Big E was one of the great department store chains. By Anthony B. Ford This was a nostalgic look back at the Big E. I was born in the early 50s in Palo Alto, CA, and the author used a picture of me with Santa at the Emporium when I was two, so it was guaranteed I'd like it (just a personal plug here). Very interesting history of the Emporium stores from their beginning until they finally closed their doors. If you grew up in the 50s, particularly the San Francisco Bay Area, the Emporium was the store to go to, especially at Christmas. The one closest to me, near Stanford University, had a window display with squirrel monkeys in it. It was a must-see for my brother and me whenever we went to the Stanford Shopping Center

(they didn't call them malls back then, I don't think). If you are interested in the history of this upper-level department store chain, and/or remember shopping there and wondering what happened to them, this is definitely worth purchasing. 2 of 2 people found the following review helpful. Five Stars By pat o. Love it. As a former employee, reading this and looking at the pictures brings back many memories. 0 of 0 people found the following review helpful. Emporium lives again! By Customer Made me nostalgic for the big "E."

The Emporium—California's Largest, America's Grandest Store—was a major shopping destination on San Francisco's Market Street for a century, from 1896 to 1996. Shoppers flocked to the mid-price store with its beautiful dome and bandstand. Patrons could find anything at the Emporium, from jewelry to stoves, and it was a meeting place for friends to enjoy tea while listening to the Emporium Orchestra. Founded as the Emporium and Golden Rule Bazaar, the store flourished until the disastrous 1906 earthquake. Once it reopened in 1908, it dominated shopping downtown until mid-century. Many San Franciscans remember with great nostalgia the Christmas Carnival on the roof, complete with slides, a skating rink, and a train. Santa always arrived in grand style with a big parade down Market Street. After World War II, the Emporium, which had merged with H.C. Capwell Co. in the late 1920s, began its push and opened branch stores throughout the San Francisco Bay Area. However, as competition increased, the company's financial situation worsened, and the Emporium name was no more in 1996.

About the Author Author and freelance writer Anne Evers Hitz, a descendant of one of the Emporium's founders, has gathered together images from libraries and private collections to tell the Emporium story.