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## Effective Financial Management: 85 (Creating Success)

Brian Finch

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**Brian Finch : Effective Financial Management: 85 (Creating Success)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Effective Financial Management: 85 (Creating Success):

Financial management comprises more than accounting and reporting. It is crucial at all stages in the business cycle, whatever the state of your business. Effective Financial Management starts with advice on raising money for a business, continues through maintaining investor relationships, includes useful information on accounting, reporting

and communicating effectively with a wide range of stakeholders, gives vital tips on budgeting, forecasting and managing business costs and cash flow, and tells you how to successfully assess projects and buy assets. This indispensable guide will appeal if you are a financial or non-financial manager, in a small or medium sized enterprise, an established entrepreneur or if you are setting up your own business for the first time. It covers day to day financial concerns of a business in a practical commonsense way.