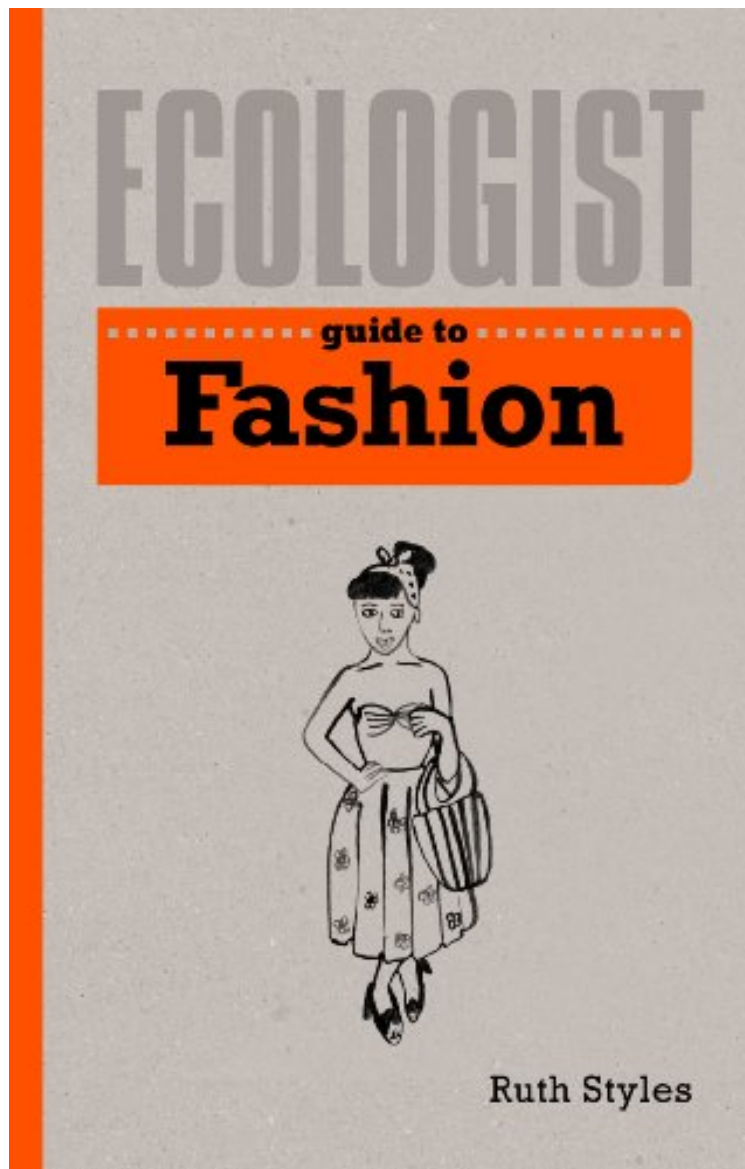


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## Ecologist Guide to Fashion: A Green Living Guide (Ecologist Guides)

*Ruth Styles*

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**Ruth Styles : Ecologist Guide to Fashion: A Green Living Guide (Ecologist Guides)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Ecologist Guide to Fashion: A Green Living Guide (Ecologist Guides):

The Ecologist has been setting the environmental agenda for over 40 years bringing the critical issues of our time into the mainstream, through cutting-edge reporting. Drawing on their extensive archives, as well as much new material, the Ecologist Guide to Fashion offers an enlightening insight into the garments we wear everyday. More than any other, the fashion industry is constantly evolving, with each season bringing a host of new trends, fabrics, cuts and silhouettes to the forefront. But fashion's main strengths innovation and creativity are also, in environmental terms, its Achilles' heel. Carbon dioxide emissions, tons of landfill, harsh chemicals, animal cruelty these are some of the shocking truths incurred by the textile industry and the fast-paced fads that our wardrobes try to keep up with. But what if our denim jeans could be made to last for a lifetime? What if all of our accessories could be beautifully manufactured using upcycled rubbish? Can ethical clothing's once unstylish image be consigned to the history books? As well as revealing the upsetting practices behind the brands, journalist Ruth Styles explores the positive changes the fashion industry is making, celebrating emerging ethical talent and recognising those large corporations taking positive steps in a greener direction. The Ecologist Guide to Fashion is, quite simply, your ultimate handy guide to eco fashion.