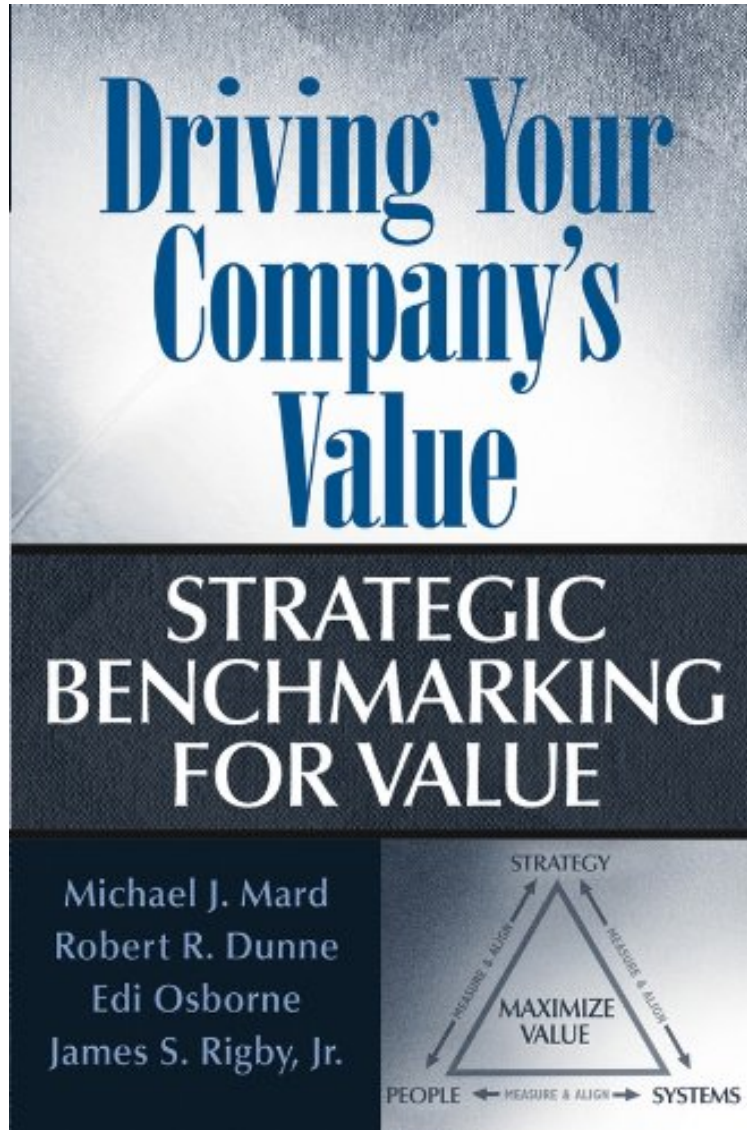


Driving Your Company's Value: Strategic Benchmarking for Value

Michael J. Mard, Robert R. Dunne, Edi Osborne, James S. Rigby
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Michael J. Mard, Robert R. Dunne, Edi Osborne, James S. Rigby : Driving Your Company's Value: Strategic Benchmarking for Value before purchasing it in order to gage whether or not it would be worth my time, and all praised Driving Your Company's Value: Strategic Benchmarking for Value:

0 of 0 people found the following review helpful. Textbook Style - Practicality lowBy MuratOverall understood vaguely, I think some message could be delivered in a more reader oriented style. For me, it was like a biology book which I need to study couple more times.0 of 0 people found the following review helpful. A very thorough primer for business strategy analysisBy Kristy A. MasseyThe breadth of the book's approach is quite impressive, especially as it is contained in only 193 pp with notes etc. I am grateful for the writers defining out so much detail in their step-by-

step approach. It really gives context to what is involved in the value drivers of the business. The market is screaming for tools to handle the areas of intangible value and leadership decision making still and while SBfV talks about it in theory they still are a voice in the wilderness saying we need some innovation in the near future. There is nothing in this book that a business owner cannot take immediately and put into practice. A good read; simple in delivery, very comprehensive in scope and well worth the time if you want to understand all the options there are to look at for determining value in the enterprise. Well done. 0 of 1 people found the following review helpful. Marvellous Book on Benchmarking By Elijah Chingosho This is a marvellous book on the valuation methodology for enabling companies to enhance and maximise shareholder value through the use of strategic benchmarking. The book is well written in simple/plain English that should make it easy to follow and understand by any reader. The book presents critical insights into how companies can enhance shareholder value. It arms managers with tools that enable them to make decisions that facilitate growth and create value. This is achieved through clear and practical methodologies and tips that can be employed to maximise company value. Case studies reinforce the message and help the reader to understand how to practically implement the concepts highlighted in the book. Among the concepts and methodologies that the reader can benefit from the book include the use of the balanced scorecard, performance measurement, and economic valuation and fraud prevention techniques. The book is recommended to anyone who needs to learn about benchmarking.

Driving Your Company's Value: Strategic Benchmarking for Value is a step-by-step book presenting a valuation-oriented methodology that helps companies maximize shareholder value. It offers clear, concise, and concrete methods for management to create and preserve value, complete with case study applications. In an easy-to-read format, it brings together the aspects of the Financial Accounting Standards Boards' new performance measurements, the balanced scorecard, and the new guidelines on fraud detection and Extensible Business Reporting Language (XBRL). * Identifies the critical decisions that most effectuate growth and value. * Covers the easy and reliable ways to monitor value of an entity. * Demonstrates how management can apportion and allocate resources to achieve the highest value.

From the Back Cover A Proven five-step process to maximizing shareholder value. In Driving Your Company's Value: Strategic Benchmarking for Value, leading experts Michael Mard, Robert Dunne, Edi Osborne, and James Rigby, Jr., show senior executives how to maximize value by implementing the proven and highly effective five-step SBfV process. Only when a business's strategy, systems, and people have been aligned can a business advance successfully. Driving Your Company's Value: Strategic Benchmarking for Value provides a practical and powerful way to ensure businesses get the full benefit from their investment in systems and people. In an easy-to-read format, CEOs, CFOs, general managers, and other senior managers will discover how to: Improve strategic decision making