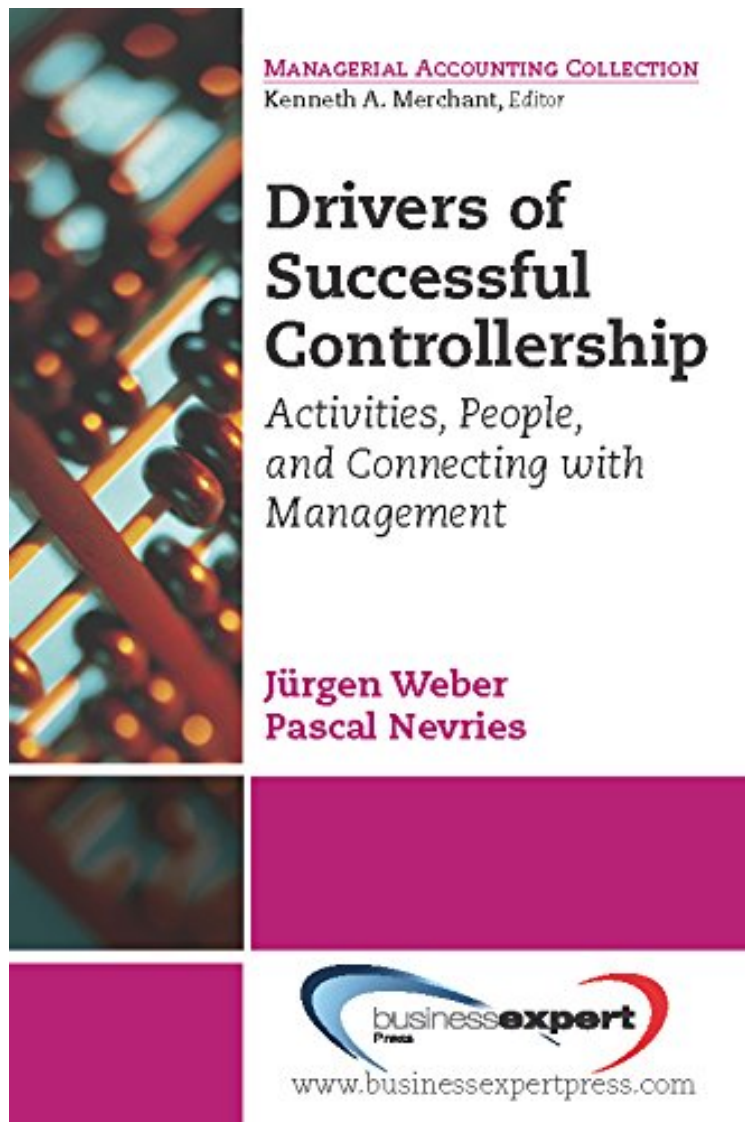


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About the Author Dr. Juergen Weber is the Management Accounting Chair at the Finance and Accounting Department (as well as Director of the Institute of Management Accounting and Control) at the WHU Otto Beisheim School of Management. He has trained numerous top controllers of large MNEs, and is founder and cohead of CTcon, a leading consultancy firm specializing in management accounting and control projects. Prof. Weber serves as the head of the advisory board of the International Association of Management Accountants (ICV), and has written numerous books. Dr. Pascal Nevries is Managing Director of the Center for Controlling and Management (CCM) at WHU Otto Beisheim School of Management, a benchmarking institution focussing on Controllership issues. He has done research and teaching at various universities including Monash University, University of Nottingham, WWU Muenster, WHU Otto Beisheim School of Management, Universiteacute; Paris Dauphine and HEC Paris. He has produced award-winning writings and authored several books.