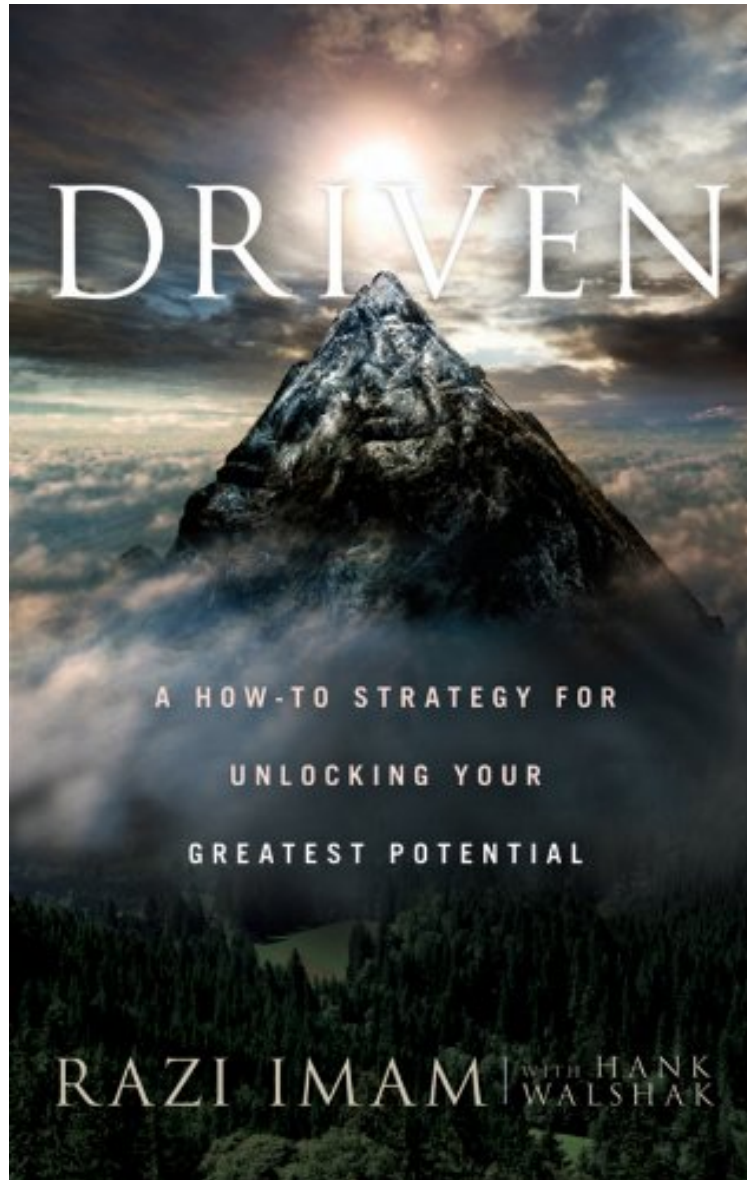


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Driven: A How-to Strategy for Unlocking Your Greatest Potential

Razi Imam

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Razi Imam : Driven: A How-to Strategy for Unlocking Your Greatest Potential before purchasing it in order to gauge whether or not it would be worth my time, and all praised Driven: A How-to Strategy for Unlocking Your Greatest Potential:

3 of 3 people found the following review helpful. Motivational yet engaging By Arsalan Shah As far as motivational books are concerned, Driven ranks among the top. My reason for giving it five stars is as follows. The best way to explain what this book accomplishes is that you are aware of the grand canyon from books and pictures but don't

experience its awesome glory until you actually see it. Likewise this book takes you from being aware of your own true potential to achieving its greatest worth not only for yourself but for the good of the society as a whole. Driven uses vague concepts that you might have in the back of your head and clarifies and formulates them into concrete steps for you to follow in order to achieve a goal. It is not a book that outlines the author overcoming struggles, because let's face it, someone else overcoming an obstacle isn't going to help you with your problems just as some one winning on the price is right doesn't make you any richer. What it does do is teach you the steps, methods, and philosophy needed to transcend the road blocks to your goals. The problem that an average reader might have is that they may focus too much on the "mystical beings" who confer the concepts of Junoon and over look the message itself. I'm sure it is difficult to write a motivational book that keeps the reader engaged also. Imam accomplishes this task by writing the book as a narrative and uses the "beings" as teachers. If you read for content, you might just transform the world in some fashion whether it be small or big.

0 of 0 people found the following review helpful. Clarified my passion
By roman_keros
I read Driven soon after leaving my job in big 4 consulting to start my own business. My motivation to do something on my own was strong, but I did not have a clear idea of the change I wanted to create in the world. The book opened my eyes to my ability to do "impossible" things, if my desire and ability to focus is strong enough. Driven and the concept of Junoon helped set me on a path filled with challenges and self-discovery. My business is on the cusp of a huge break-through in clients, and I do not expect to return to the corporate world, ever. The How-to component of the Driven concept is contained at "Driven Nation dot com". I used the workbook to cut unnecessary expenditures, find the right connections, and cement the determination to do what is necessary to achieve my high-level vision. Driven successfully played to my love of the Hero's journey to communicate a concept that ought to be fundamental to individual human learning.

2 of 2 people found the following review helpful. Fascinating read on how to spark your inner fire and change your destiny!
By Artemis Fineberg
Fantastic and inspirational! I've read dozens of self improvement and goal setting books but Driven by Razi Imam is the first goal setting book that I read in one sitting. Driven tells the amazing story of Razi Imam's journey from a young boy working in the ship yards of Kuwait to a life of achievement in the United States. Driven also introduces you to the concept of Junoon - the burning passion that every super achiever has to design and realize big dreams that are truly compelling and world changing. While Junoon encompasses some of the same concepts that other how-to goal setting books cover, Driven captures these concepts on a much grander scale and in a fresh and highly inspirational way. The framework of Junoon is simple, elegant, and dramatically effective. If you're looking for a destiny altering book that goes beyond the "paint by numbers" approach to goal setting, this book is for you. Highly recommended!

The extraordinary system for changing your life and the lives of others
If you've ever felt there must be more to the daily grind, something so powerful that even while caught in the struggles of day-to-day life you want to achieve something far bigger, Driven is for you. By revealing a powerful method for solving business problems, Driven introduces you to a powerful motivation philosophy, by which you experience a pure inspiration or vision, plan out your action with the clarity of sixth sight, hone your concentration and focus, and triumph in bringing about colossal changes in both your life and the lives of others. In this revolutionary guide you'll find Techniques to transform your motivation into a constant state of being Leverage your new awareness into concrete goals and achievements, such as building a Fortune 500 company Timeless wisdom to weather and thrive
If you're willing to go beyond the ordinary in your life and business, then you're ready for the deeply enhancing concepts and techniques contained in Driven. Have you ever wondered why and how some of us have the unique ability to dream incredible goals? How seemingly ordinary people among us influence and change the lives of millions of people. What drives them to conquer every human limitation, from breaking the sound barrier to landing a man on the moon. Driven introduces you to Junoon, a powerful Eastern motivational method, by which you experience a pure inspiration or vision, plan out your action with the clarity of sixth sight, hone your concentration and focus, and triumph in bringing about colossal changes in your life and the lives of others. To live within the state of Junoon is to concentrate passionately on realizing your mission and transcending day-to-day, human motivation to a degree that seems impossible to those around you. Being in this state coalesces and magnifies your ordinary strength of will and determination, and turns you into a person who rises to challenges in ways that others can't even imagine. You hold nothing back!

From the Author
Most of my readers have asked me "how do we get into the state of Junoon". To help my readers I have developed a "Junoon Workbook" which has four detailed exercises that help you get into the state of Junoon. Please feel free to download your complimentary copy, simply type "Driven Razi Imam" in Google and click on the first result. Through this workbook I help you with:
1. Tapping into Pure Inspiration - This is the first exercise where you will learn to identify the one goal, or one mission that will give you maximum happiness and satisfaction and start the process of getting into the state of Junoon to achieve it.
2. Developing Sixth Sight - This is the second exercise where you will learn to develop a Cartesian Plan. The Cartesian Plan will define exactly what needs to get done, how to do it, what specific actions to take and why.
3. Getting into Fanatic Focus - In this exercise you will learn how to make your goal a constant thought that is at the forefront of your mind. This exercise will also guide you to develop the

ability to attract synchronicities that help you in achieving your goal.⁴ Starting Social Junoon - In this exercise you learn the ability to turn your Junoon into a movement and gain support from other like-minded people who would want you to achieve this goal. From the Inside Flap: What's your Junoon? Each of us has the potential to achieve greatness. Throughout history, the most successful thinkers, creators, and leaders have distinguished themselves by their ability to access this inner energy and use it to accomplish the impossible. So how do you tap into your potential and make your dream a reality? Driven introduces you to Junoon—;an ancient Arabic/Persian expression referring to a very powerful state of achievement—;the essence of entrepreneur Razi Imam's unique motivational philosophy. Imam started from the dusty streets of Kuwait, laboring on container ships at the Kuwaiti port, finding the opportunity to study math and physics on his own, and finally becoming a computer scientist and successful entrepreneur in America. In Driven, Imam shares the five key elements of his approach, illustrates how they were instrumental in his own business success, and shows how you can make them instrumental in yours. Written as an engaging dialogue flashing through important rites of passage in Imam's success, Driven reveals how to: Experience your vision through pure inspiration Discover "sixth sight" that will allow you to plan your course of action Hone your concentration and focus Inspire others with your vision Triumph in bringing positive changes to your life and the lives of others What do you want to do? Start a Fortune 500 company? Invent a product or service? Get to the next level in your career? Eradicate hunger? Whether your goal is large or small, Driven gives you the proven tools to find your inspiration and carry it out beyond what you ever thought possible. From the Back Cover: Praise for Driven "My Junoon is to help the world in not only recognizing the ill effects caused by illiteracy but also eradicating it." —GREG MORTENSON, bestselling coauthor of Three Cups of Tea "To achieve our personal best, we each need to tap into that extraordinary human motivation to do something great—;what Razi Imam calls 'Junoon.' It is what drives my passion for helping individuals, groups, and corporations achieve their highest accomplishments through forming stronger, lasting relationships." —KEITH FERRAZZI, bestselling author of Never Eat Alone and Who's Got Your Back "Driven is a groundbreaking book that will energize our society to take action to make our world a better place to live. My Junoon is to support and empower young women who are unfortunate victims of trauma, addiction, and abuse." —MICHAEL BOSWORTH, bestselling author of Solution Selling and coauthor of Customer Centric Selling "Driven introduces a fascinating new concept of motivation. My own Junoon hit when I was overcome with the need to develop a resource to help small companies win big contracts. The result? Selling to Big Companies.com and thousands of successful entrepreneurs." —JILL KONRATH, bestselling author of Selling to Big Companies and Snap Selling "My Junoon is to help the world understand that there is no reality, there are only perceptions. If we are to fix large-scale global problems, we need to use marketing principles to deal with these perceptions." —AL RIES, author or coauthor of eleven bestselling marketing books "It is rare when you find a formula to bridge the business and academic worlds. Razi Imam's Driven accomplishes the task. This is a love story. The love of and application of positive obsession. The love of the hunt for and continued pursuit of success. I have known Razi for years, and he is a living example of Driven. He is a gifted communicator who will have a lifelong impact on you." —PETER J. ROMAN, Director of Global Accounts, Eaton Corporation, and Adjunct Professor of Marketing, Carnegie Mellon University's Tepper School of Business