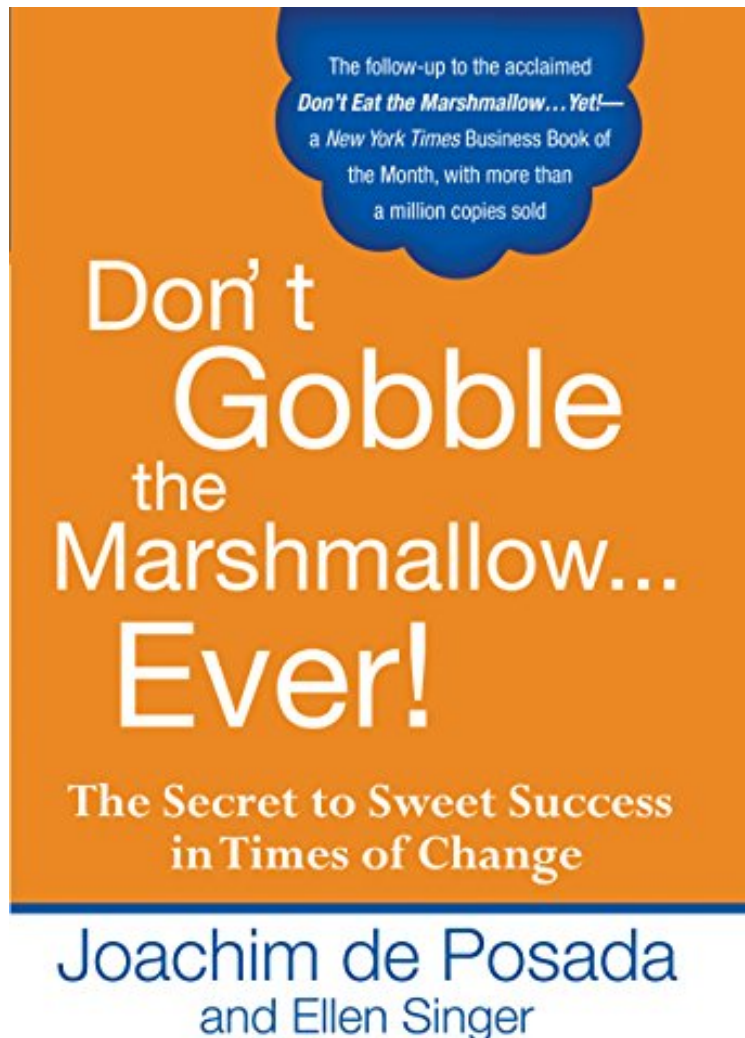


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Don't Gobble the Marshmallow Ever!

Joachim de Posada, Ellen Singer
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Joachim de Posada, Ellen Singer : Don't Gobble the Marshmallow Ever! before purchasing it in order to gage whether or not it would be worth my time, and all praised Don't Gobble the Marshmallow Ever!:

3 of 3 people found the following review helpful. Planning for Abundance and a Happy RetirementBy Moonstone Star WhiteAt first glance this book seems like simple fiction with life lesson material that many are already familiar with: conservative spending while planning your nest egg, setting realistic goals and planning ways to reach them. The story, however, is surprisingly powerful in an understated and subtle way. In fact the strength of it sneaked up on me as I moved through the book.At a time in my own life when I was working through a major life change, I found this book to be a terrific asset to my ability to be resourceful and focused. In fact, after I finished reading it one evening in bed, I got up and began writing down ideas to implement the author's principles and ended up working out issues and

writing plans far into the night. This is a great book to help readers become involved in manifesting a life path that more accurately reflects the desires of the heart, and offers practical suggestions to get moving in that direction. At the same time it reminds readers to make allowances for the future by not only living within our means, but by savoring the fruits of our accomplishments (the marshmallow) in nibbles, rather than gobbling the entire fruit at one sitting. For a society filled with entrepreneurs who have no focus, employees who hate their jobs and consumers with over-extended credit lines, this is a book that brings common sense and heart back into the mix of making a living while leading a meaningful life. 0 of 0 people found the following review helpful. Its hard not to gobble this book in one sitting. By Rick Yvanovich A great sequel but oh so hard not to gobble this book in one go. At least with a book you can read it more than once and savour all the gems in it again and again, so I hope that's not gobbling your marshmallow. 0 of 0 people found the following review helpful. The best made better!!! By Roberto After reading the first book this was a must, it is worth the time. just wish i had read it earlier in life. I have bought more for my kids. This is a must for anyone at any time in Life, the sooner the better,

Maintain the Marshmallow Principle-with this follow-up to the international bestseller! Everyone's favorite stumbling striver returns in another simple and telling parable from acclaimed motivational expert Joachim de Posada. Arthur has been practicing the principles of success, but after he accepts a lucrative new job, he finds himself reverting to his old gobbling habits. Perfect for anyone in transition, this book explains how to apply the principles of success to changing circumstances. In our go-go culture, "wait" has become the most offensive of four-letter words, but patience is not the same as self-sacrifice, and holding out for something you really want is far more satisfying than settling for whatever is available. Don't Gobble the Marshmallow...Ever! teaches the importance of lifelong non-nibbling-and promises sweet rewards.

About the Author Joachim de Posada, Ph.D., is a bilingual public speaker, radio personality, author, and columnist who has provided motivational coaching for the Milwaukee Bucks, the Los Angeles Lakers, and the Panamanian Olympic team. His clients include Verizon, Pfizer, Kodak, Xerox, 3M, and Continental Airlines, among many others. He is the author of *How to Survive Among the Piranhas*. Ellen Singer is the award-winning author of the acclaimed memoir *Quicksand: One Woman's Escape from the Husband Who Stalked Her*.