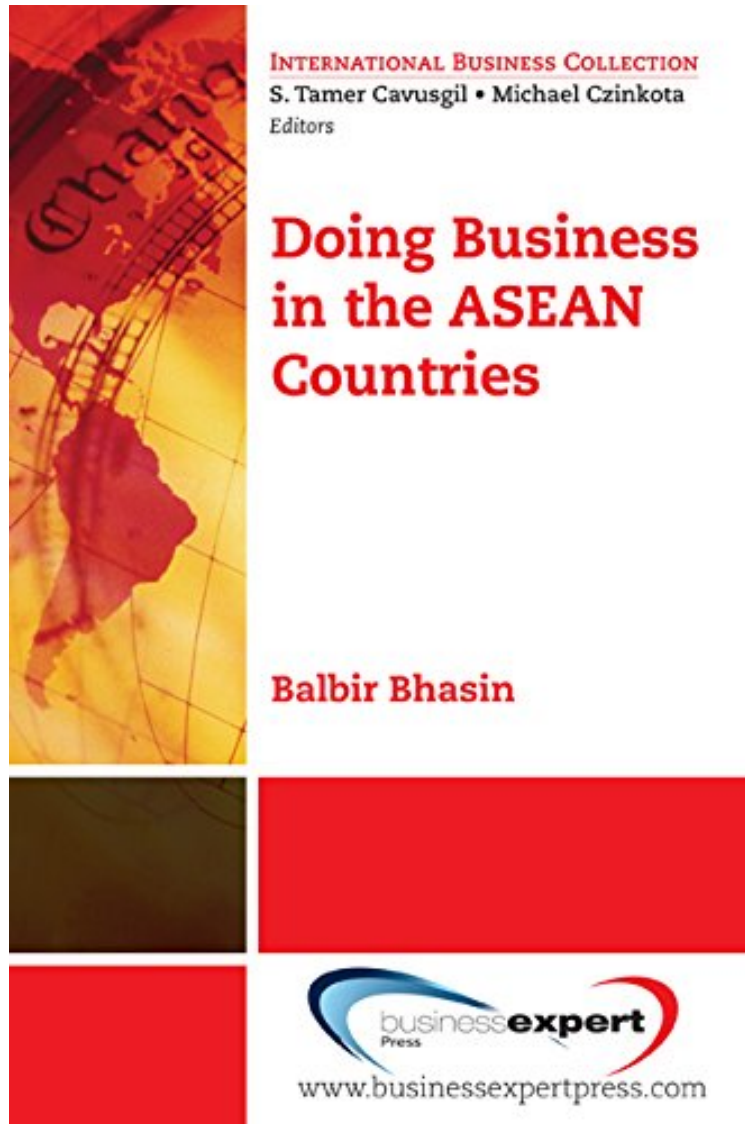


Doing Business in the ASEAN Countries (International Business Collection)

Balbir Bhasin

**Download PDF | ePub | DOC | audiobook | ebooks*



DOWNLOAD



READ ONLINE

#1436218 in eBooks 2011-01-20 2011-01-20 File Name: B0149MC0CA | File size: 45.Mb

Balbir Bhasin : Doing Business in the ASEAN Countries (International Business Collection) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Doing Business in the ASEAN Countries (International Business Collection):

1 of 1 people found the following review helpful. A must read for anyone doing business abroad By Xavi007 If you do business in South East Asia or you are planning to do so, this book is for you. It gives a solid, non bias general idea of the legal and economic environment on the ASEAN countries. It is surprisingly comprehensive considering it covers

10 countries in 200 pages. It includes some cultural idiosyncrasies that business people should know to avoid a faux pas. The web resources sections are handy and very much appreciated. Despite the amount of info given, the author is clear and dynamic which makes for an easy read. Certainly worth every penny. 0 of 1 people found the following review helpful. Book are expensive these days By Andre Peres I only bought this book because it was required for a course. Most, if not all, the information in it can be acquired through other FREE sources. Worthless. 1 of 1 people found the following review helpful. International Business Must-Read By Look2insideA guidebook for the entrepreneurial spirit, 'Doing Business in the Asean Countries' provides a valuable learning opportunity for anyone wanting to understand and/or do business in the Asean countries. In an amazingly comprehensive yet fast-paced read, the reader is given a guided tour through the eyes of an international businessman. The clever format is especially user-friendly. For those eager for movement, Bhasin gives the reader an opportunity to jump from chapter to chapter, skim each country's overview to funnel their efforts, and quickly focus on the chapter/country which they'd like to explore. The user can then dive in to a wealth of helpful details in the thorough analysis that follows each synopsis. This book reads like an adventure and is packed full of useful information. Whether used as a textbook or the basis of a business plan, it is a wonderful find!

This book is a practical and comprehensive guide to succeeding in ASEAN countries. It allows for a deeper understanding of the business environment of these diverse economies. You will be better able to evaluate the risk factors and make meaningful decisions.

About the Author Dr. Balbir B. Bhasin is the Ross Pendergraft Endowed Professor of International Business at the University of Arkansas-Fort Smith. He holds the Master of International Management (MIM) degree (with Distinctions) from the prestigious Thunderbird School of Global Management in Arizona, and a PhD in international business from the University of South Australia in Adelaide. Bhasin was born in India and grew up in Singapore. He is multicultural and multilingual and has lived and worked in South, Southeast, and Far East Asia; Australia; Europe; North America; and Africa.